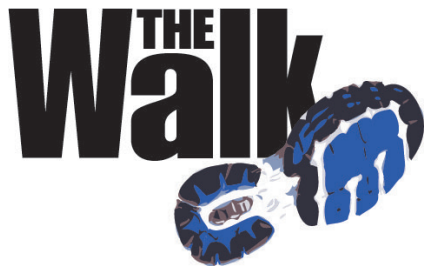




The WALK 2018
Sponsorship Opportunities

Saturday, June 2, 2018
The Detroit Zoo



For additional information, please contact:
Holly Korail at 248.530.3014 or hkorail@leukemiamichigan.org



DATE AND LOCATION

Saturday, June 2, 2018
The Detroit Zoo
8450 W 10 Mile Rd
Royal Oak, MI 48067

PROGRAM

The WALK is our family event, bringing together more than 300 patients, families and community members for a fun day at The Detroit Zoo. Participants create teams, set fundraising goals and engage in crowdfunding to raise funds and awareness. The WALK is a wonderful opportunity for your company to engage in team building while spreading awareness of your business to families and the general public.

HOW THE WALK HELPS

Support from The WALK will go to work immediately to help the 3,400 patients and families that we serve every year. More than 1,400 reside in the Metro-Detroit area, and your sponsorship will make a difference for those in need!

ABOUT THE FOUNDATION

Children's Leukemia Foundation of Michigan (CLF) is a state-wide non-profit organization that provides disease and treatment education, social work based emotional support, and financial assistance to adults and children affected by leukemia, lymphoma and other blood related disorders. Until there's a cure, CLF is here to help families overcome the challenges these conditions present.

2018 PARTNERSHIP FORM



Company Name

Contact Name

Address

City

State

Zip

Phone

Email

Company Website

Credit Card Type

CCV

Exp. Date (MM/YY)

Please select partnership level below:

\$10,000 – Title (One Available)

- Top placement of name/logo on all event signage, promotional material, CLF website and social media
- Prominent placement of company name/logo on event t-shirt
- Opportunity for representative to speak during program
- Opportunity for company display table at event
- Ten (10) admission tickets

\$5,000 – Champion

- Company name/logo on all event signage, promotional material, CLF website and social media
- Company name/logo on event t-shirt
- Opportunity for company display table at event
- Six (6) admission tickets

\$2,500 – Crusader

- Company name/logo on all event signage, promotional material, CLF website and social media
- Company name/logo on event t-shirt
- Opportunity for company display table at event
- Four (4) admission tickets

\$1,500 – Fighter

- Company name on all event signage, promotional material, CLF website and social media
- Company name on event t-shirt
- Opportunity for company display table at event
- Two (2) admission tickets

Please email logos as high resolution PNGs or JPGs by **Wednesday, May 18, 2018** to ensure inclusion in printed marketing materials.

Please return form to Holly Korail via email or mail:
27240 Haggerty Road, Suite E-15, Farmington Hills, MI 48331

For additional information please contact: Holly Korail at 248.530.3014 or hkorail@leukemiamichigan.org