



FOR IMMEDIATE RELEASE

Contact: Kristen West
Children's Leukemia Foundation of Michigan
(248) 530-3002
kwest@leukemiamichigan.org

**Children's Leukemia Foundation of Michigan Names
Jackie McIntosh Director of Special Events**

Troy, Mich., April 19, 2011 – Children's Leukemia Foundation of Michigan (CLF), a statewide agency whose mission is to help families cope with leukemia, lymphoma and related blood disorders, has named Jackie McIntosh as Director of Special Events. Foundation President and CEO William Seklar made the announcement today.

McIntosh, a Troy resident, comes to CLF from Forte-Belanger, where she served as sales associate for the Michigan-based special event design and catering firm. McIntosh, a graduate of Michigan State University with a business degree in Hospitality, has also worked for the Detroit Athletic Club.

At CLF, McIntosh will develop and implement annual fundraising and donor cultivation events and initiatives to sustain and increase donors, corporate sponsors and overall financial contributions.

"Jackie comes to CLF with a strong background in event planning, which CLF will leverage to develop new and innovative ways to stimulate interest and support," Seklar said. "Special events are a critical part of CLF's fundraising efforts, contributing precious resources to help families overcome the challenges presented by leukemia, lymphoma and related blood disorders."

About Children's Leukemia Foundation of Michigan

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, CLF has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Troy, Michigan. For more information, call 1-800-825-2536 or visit www.leukemiamichigan.org.

#