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**FOR IMMEDIATE RELEASE**

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**Diversified Restaurant Holdings, Inc. Raises more than \$21,000 for  
Children's Leukemia Foundation of Michigan**

**Troy, Mich., April 27, 2010** –Diversified Restaurant Holdings, Inc. (OTCBB: DFRH) (“DRH”), the owner/operator and soon to be franchisor of the unique, full service fast-casual restaurant and bar *Bagger Dave's Legendary Burgers & Fries*<sup>®</sup> and a leading franchisee for *Buffalo Wild Wings*<sup>®</sup> (“BWW”), is proud to donate more than \$21,000 to Children's Leukemia Foundation of Michigan, a statewide agency helping Michigan families cope with leukemia, lymphoma and related blood disorders.

The proceeds were raised during the “Hearts for Hope” and “Hoops for Hope” campaigns, which were held during the month of March. Children's Leukemia Foundation of Michigan supporters were encouraged to visit participating Buffalo Wild Wings and Bagger Dave's locations during the campaign to purchase “Hoops for Hope” basketball pin-ups or “Hearts for Hope” heart pin-ups for \$1.

“We are very proud of the success of our inaugural ‘Hearts for Hope’ and ‘Hoops for Hope’ campaigns. Diversified Restaurant Holdings is a true supporter of Children's Leukemia Foundation and we thank them for their continued philanthropy and generosity they've shown to our organization,” said William D. Seklar, President & CEO of Children's Leukemia Foundation of Michigan. “We look forward to continuing this wonderful relationship and partnership to benefit the thousands of families we serve and we are grateful!”

“Buffalo Wild Wings and Bagger Dave's are committed to supporting organizations in our local communities and across the state. Proceeds from both campaigns are benefitting a remarkable Foundation with a remarkable mission. We would also like to thank our loyal customers and the community for purchasing the pin-ups,” said Michael Ansley, Chairman and Chief Executive Officer, Diversified Restaurant Holdings and Children's Leukemia Foundation of Michigan Board member.

**About Diversified Restaurant Holdings**

Diversified Restaurant Holdings, Inc. (OTCBB: DFRH)) is a leading Buffalo Wild Wings<sup>®</sup> franchisee handling the operations of 16 Buffalo Wild Wings restaurants: five in Florida and 11 in Michigan.

The company has received franchise awards for the Highest Annual Restaurant Sales and operates four out of the top 25 franchise restaurants in sales volume in the Buffalo Wild Wings system. DRH also owns and operates a unique, restaurant concept, Bagger Dave's Legendary Burgers & Fries®. Launched in January 2008, Bagger Dave's offers a full-service restaurant and bar in a comfortable, casual atmosphere. Currently, there are three Bagger Dave's locations in Michigan. For more information on Bagger Dave's visit [www.baggerdaves.com](http://www.baggerdaves.com) or Diversified Restaurant Holdings [www.diversifiedrestaurantholdings.com](http://www.diversifiedrestaurantholdings.com).

**About Children's Leukemia Foundation of Michigan**

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, CLF has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Troy, Mich. For more information, call 1-800-825-2536 or visit [www.leukemiamichigan.org](http://www.leukemiamichigan.org).

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