



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Children's Leukemia Foundation of Michigan Days at Metro Detroit Shield's Restaurants

WHO: Children's Leukemia Foundation of Michigan and Shield's Restaurants

WHAT: Children's Leukemia Foundation of Michigan Days

WHERE: Shield's Restaurants across Metro Detroit (four locations)

WHEN: March 2010

Shield's is holding Children's Leukemia Foundation of Michigan Days every Monday and Tuesday during the month of March. Guests can print off the attached flyer and present it at time of purchase and Shield's will donate 25% of the bill to Children's Leukemia Foundation of Michigan!

The participating locations and days are listed below.

MONDAYS

Shield's of Southfield
25101 Telegraph Road (north of 10 Mile Road)

Shield's of Troy
1476 W. Maple Road (just west of Crooks)

TUESDAYS

Shield's of Southfield
25101 Telegraph Road (north of 10 Mile Road)

Shield's of Troy
1476 W. Maple Road (just west of Crooks)

Shield's of Macomb Township
50750 Romeo Plank Road (at 23 mile)

Shield's of Rochester Hills
1488 Rochester Road (at Tienken)

Remember - in order for CLF to benefit, you MUST print the attached flyer and present it to the server.

About Children's Leukemia Foundation of Michigan

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, CLF has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Troy, Mich. For more information, call 1-800-825-2536 or visit www.leukemiamichigan.org.