



**FOR IMMEDIATE RELEASE**

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# **MEDIA ADVISORY**

## **Children's Leukemia Foundation of Michigan Presents "Hearts for Hope"**

**WHO:** Children's Leukemia Foundation of Michigan

**WHAT:** "Hearts for Hope"

**WHERE:** Rosie O'Grady's and Bagger Dave's

**WHEN:** March 2010

Children's Leukemia Foundation of Michigan along with Rosie O'Grady's in Ferndale and all Bagger Dave's in Michigan are teaming up for "Hearts for Hope." During the entire month of March, Children's Leukemia Foundation of Michigan supporters can visit Rosie O'Grady's or any Bagger Dave's location to purchase "Hearts for Hope" pin-ups for \$1. Those who purchase a "Heart for Hope" will be able to write a special message to Children's Leukemia Foundation of Michigan on it and Rosie O'Grady's and Bagger Dave's location will decorate their restaurant with heart pin-ups.

All "Hearts for Hope" proceeds will benefit Children's Leukemia Foundation of Michigan and the thousands of Michigan families the organization supports.

Participating "Hearts for Hope" locations:

**Rosie O'Grady's**  
279 W. 9 Mile Road  
Ferndale, MI

**Bagger Dave's-Berkley**  
2972 Coolidge Highway  
Berkley, MI

**Bagger Dave's-Novi**  
26054 Novi Road  
Novi, MI

**Bagger Dave's-Ann Arbor**  
859 W. Eisenhower Pkwy  
Ann Arbor, MI

### ***About Children's Leukemia Foundation of Michigan***

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, CLF has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Troy, Mich. For more information, call 1-800-825-2536 or visit [www.leukemiamichigan.org](http://www.leukemiamichigan.org).