



News Release

FOR IMMEDIATE RELEASE

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Malarkey's of Southgate to Host Fundraiser for Children's Leukemia Foundation of Michigan

Troy, Mich., November 22, 2010 – Malarkey's of Southgate will host "Stuff the Stage Toy Drive" on Saturday, November 27, from 5-10 PM to benefit Children's Leukemia Foundation of Michigan and its Holiday Toys Program. The event is in honor of Collin Vargo who lost his battle with Leukemia at 13 months old. Participants are asked to bring new, unwrapped toys (no stuffed animals) or gift cards and join the fun with raffles, drink specials, a silent auction and door prizes.

The Holiday Toys Program recognizes the emotional, physical and financial burden that a leukemia diagnosis can place upon families, especially during the holiday season, and provides gifts to enrolled families. Young patients and their siblings receive the donations, as well as the children of adult leukemia patients.

"We are very appreciative of Malarkey's of Southgate for holding this fundraiser in memory of Collin Vargo to support our Holiday Toys Program," said Bill Seklar, President and Chief Executive Officer, Children's Leukemia Foundation of Michigan. "These donations will brighten the holidays for our CLF families."

Toys may be donated in advance of the event: contact Malarkeys at 734/281-2616. Malarkey's of Southgate is located at 14980 Toledo Dix Road.

About Children's Leukemia Foundation of Michigan

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, Children's Leukemia Foundation of Michigan has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Troy, Michigan. For more information, call 1-800-825-2536 or visit www.leukemiamichigan.org.

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