



FOR IMMEDIATE RELEASE

Contact: Kelli Zgieb
248-530-3009
kzgieb@leukemiamichigan.org

**Detroit Pistons 'Pack the Palace for Charity' Night to Benefit
Children's Leukemia Foundation of Michigan,
Presented by Buffalo Wild Wings®**

Troy, Mich., Jan. 7, 2010 – Join Children's Leukemia Foundation of Michigan, a statewide agency helping families cope with leukemia, lymphoma, and related disorders, as they Pack the Palace for Charity. The main event, sponsored by participating Buffalo Wild Wings restaurants across the state of Michigan, is on Saturday, January 23, 2010, 7:30 PM, as the Pistons take on the Portland Trailblazers at The Palace of Auburn Hills.

If supporters aren't able to join Children's Leukemia Foundation for the main event on January 23rd, additional Pack the Palace for Charity Night games benefiting the foundation are: Friday, February 19th, Friday, March 12th, and Wednesday, March 31st.

Select tickets for the above games have been discounted for Children's Leukemia Foundation of Michigan. Visit your neighborhood Buffalo Wild Wings Grill & Bar, beginning January 7, to purchase reduced priced tickets. There are 36 Buffalo Wild Wings locations in Michigan. Participation may vary. Call your local Buffalo Wild Wings for more details or for a list of participating store locations visit www.leukemiamichigan.org. Additional tickets are also available for purchase at www.leukemiamichigan.org and www.nba.com/pistons/packthepalace. Discounted tickets are only available for a limited time.

A portion of the ticket proceeds from the above games will go directly to the patients and families who are supported by Children's Leukemia Foundation of Michigan, so the more people that "Pack the Palace," the more money that is raised for a worthwhile cause!

"Pack the Palace is a wonderful event where we can not only raise money to support our patients and families, but also to showcase Children's Leukemia Foundation of Michigan. We thank the Detroit Pistons for extending this opportunity to us," said Foundation President and CEO William Seklar. "And we are forever grateful to Michigan Buffalo Wild Wings owners for sponsoring this event on our behalf. Their continuous generosity over the years is remarkable and our entire foundation appreciates their philanthropy. We invite everyone to join us for Pack the Palace to cheer on the Pistons while also benefitting a meaningful cause."

(-More-)

“Buffalo Wild Wings is committed to serving the community and supporting worthwhile organizations like Children’s Leukemia Foundation of Michigan. This organization is

dedicated to helping Michigan families cope with leukemia, lymphoma, and related blood disorders and it gives us great satisfaction to sponsor Pack the Palace for Charity Night to benefit the foundation,” said Michael Ansley, Buffalo Wild Wings Owner and Children’s Leukemia Foundation of Michigan Board member. “We encourage our Buffalo Wild Wings guests to purchase tickets and Pack the Palace with us for the thousands of patients Children’s Leukemia Foundation of Michigan serves.”

About Children’s Leukemia Foundation of Michigan

Children’s Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, CLF has provided more than \$6.5 million in research dollars to Michigan’s comprehensive cancer institutes. Children’s Leukemia Foundation of Michigan is headquartered in Troy, Michigan. For more information, call 1-800-825-2536 or visit www.leukemiamichigan.org.

#