



News Release

FOR IMMEDIATE RELEASE

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CALENDAR LISTING

Come Support 'The Walk' Moving Forward Until There's a Cure *With Children's Leukemia Foundation of Michigan*

WHO: Children's Leukemia Foundation of Michigan and supporters

WHAT: "The Walk" – East Lansing

WHERE: 1 Birch Road, The Breslin Center
East Lansing, MI 48824

WHEN: Saturday, September 19, 2009
Registration at 8 a.m.; "The Walk" at 10 a.m.

CONTACT: Kelli Zgieb, 248-530-3009, or visit www.leukemiamichigan.org

Lace up your tennis shoes, bring a friend, and come support Children's Leukemia Foundation of Michigan on Saturday, September 19, 2009, as supporters walk for a cure through a scenic three-mile route at Michigan State University.

Registration will start at 8 a.m. and "The Walk" will begin at 10 a.m. at the Breslin Center in East Lansing. Those who plan to take part in "The Walk" can register online at www.leukemiamichigan.org or call Kelli Zgieb at 248-530-3009.

"The Walk" will include food provided by Buffalo Wild Wings, refreshments and entertainment.

There is a \$20 registration fee to participate in "The Walk." Each participant who raises \$100 will receive a 2009 "The Walk" T-shirt. The \$20 registration fee will go toward the \$100 required to receive "The Walk" T-shirt.

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To make the event even more exciting, supporters can recruit and name their teams. They can then register their teams online at www.leukemiamichigan.org, where they may set up a personalized fundraising page to share their stories. Family members and friends of the teams may donate via credit card on the Web site through the participant's page.

Can't make it to the event? Supporters can still make a difference by visiting www.leukemiamichigan.org and clicking the "Donate Now" button in the top right-hand corner.

About Children's Leukemia Foundation of Michigan

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, Children's Leukemia Foundation of Michigan has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Troy, Michigan. For more information, call 1-800-825-2536 or visit www.leukemiamichigan.org.

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