



## News Release

### **FOR IMMEDIATE RELEASE**

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# **CALENDAR LISTING**

## **Children's Leukemia Foundation of Michigan Presents Hollywood Nights Movie Marathon**

**WHO:** Children's Leukemia Foundation of Michigan

**WHAT:** Hollywood Nights Movie Marathon

**WHERE:** Emagine Theater – Novi  
Fountain Walk Crossing  
44425 W. 12 Mile Road  
Novi, MI 48377

**WHEN:** October 16-17, 2009

Join Children's Leukemia Foundation of Michigan, Emagine Theater, and The Oakland Press and Magic 105.1 for Hollywood Nights, a 24-hour movie watching marathon. Hollywood Nights kicks off at 10 AM on Friday (registration opens at 9 AM) October 16, and ends on Saturday, October 17, at 10 AM. The event will take place at the Emagine Theater in Novi.

All Hollywood Nights participants are required to raise a minimum pledge of \$105.10. Those who raise \$205.10 by September 30 will receive a Hollywood Nights blanket. All proceeds from the event will benefit Children's Leukemia Foundation of Michigan and its families. Participation in Hollywood Nights includes all the movies you can watch in 24 hours, three meals, unlimited pop and popcorn, a goody bag of candy, and the chance to win great prizes. After 10 PM on Friday, October 16, individuals age 13-17 must be accompanied by an adult over the age of 18 in order to participate in the movie watching marathon.

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A special package is also available for families that raise \$105.10. It is good for two adults and two children (under the age of 18) and includes two movies of choice, dinner, and unlimited pop and popcorn on Friday, October 17, 5PM to 10 PM.

To participate in this Hollywood Nights, online registration must be completed. Visit [www.leukemiamichigan.org/Events](http://www.leukemiamichigan.org/Events) and click the Hollywood Nights page.

***About Children's Leukemia Foundation of Michigan***

Children's Leukemia Foundation of Michigan is a statewide agency helping families cope with leukemia, lymphoma and related disorders by providing information, financial assistance and emotional support. In addition, Children's Leukemia Foundation of Michigan has provided more than \$6.5 million in research dollars to Michigan's comprehensive cancer institutes. Children's Leukemia Foundation of Michigan is headquartered in Troy, Michigan. For more information, call 1-800-825-2536 or visit [www.leukemiamichigan.org](http://www.leukemiamichigan.org).